

#### Ehara taku toa i te toa takitahi engari he toa takitini

- OUR STRENGTH DOES NOT COME FROM OURSELVES ALONE, OUR STRENGTH
DERIVES FROM THE MANY



#### From an idea to action

- Being very clear on what we wanted to achieve what was our end game
- Being very clear on the role of people and communities in this mission
- Giving people a voice and make it easy for them to see themselves as part of the Kaupapa
- Incorporating diversity it took us to strange places
- Adapting continuously reflections spreadsheet



0 90 180 360 Meters







# **Empowerment not consultation**

Creating equitable outcomes

**Social Outcomes - A role for everyone** 



Collaboration between Urban Art Foundation, Zealandia and PFW saw native works by local artists displayed around Wellington



Local artists, Tape Art NZ, create a Rats vs Wellington inspired pop-up artwork on the side of a toilet block in Island Bay.



Renowned Wellington artist Derek Cowie, creates \$150 paper bag works with climate slogans, all proceeds to PFW.



Community backyard trapping groups attend community tunnel building workshops, with 579 built in the last year.



Local company Fix & Fogg donate tubs of off-cut peanut butter to our cause. Peanut butter is the preferred bait for by rats.



QR code technology developed by local trapper which allows passers-by to check public traps for catches and report directly into our data system.



Local artist, Lesh Creates, designs a series of garments featuring native species found on Miramar. For every garment sold a donation is made to PFW.

#### **Keeping it top of mind**









Detection camera network

#### **Remove and Protect**



Miramar virtual barrier system

#### What does an exit strategy look like?

----- Forwarded message -----From: Prue Kelly prue@pruekelly.nz

Date: Fri, 19 Feb 2021, 18:17

Subject: FW: Mouse/ baby rat at 118 Inglis St Seatoun

To: <hello@pfw.org.nz>

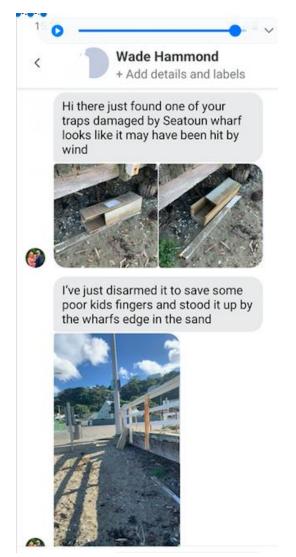
Hi not sure if this is the right address

We have a bait station at out house and last time the checker said rats were just about gone I have seen evidence for ages the steps this morning see pic.

Cheers Prue Kelly

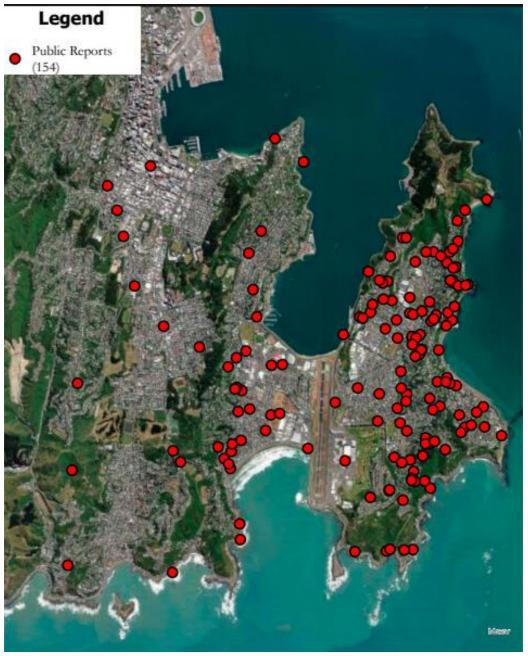


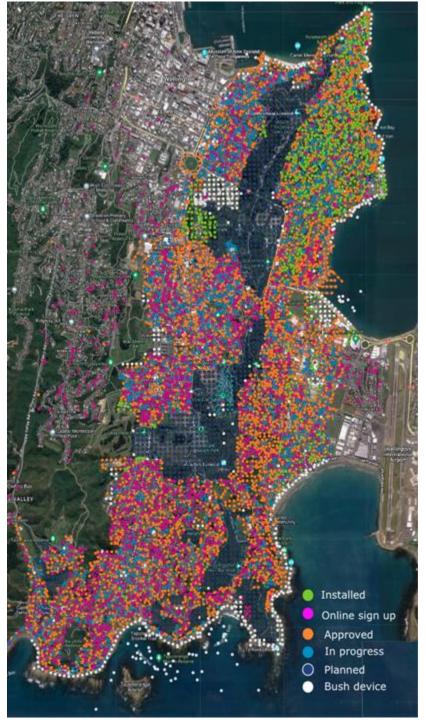




## Vesting ownership with the community is not a nice to have







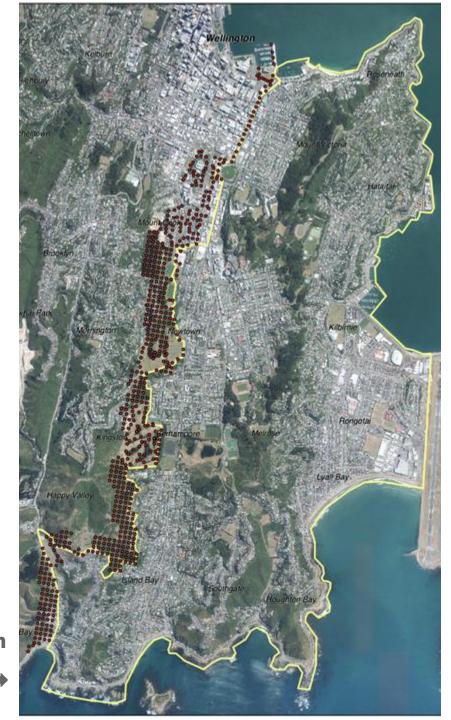
#### Phase 2 - this is now

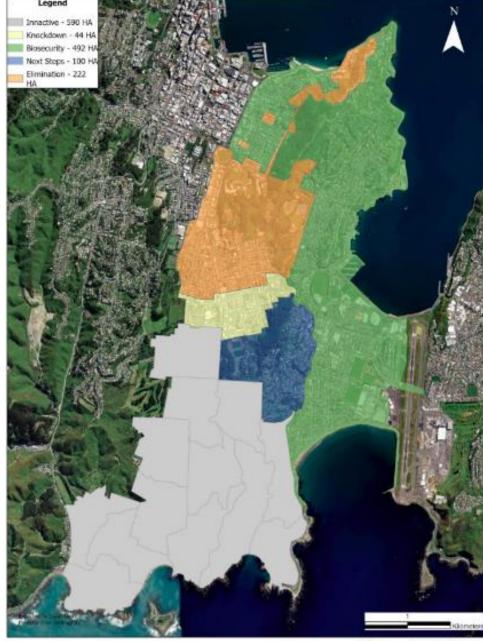
- 15,000+ traps and bait stations required
- 10,000 individual permissions obtained

#### Phase 2 mapped permissions

- lock off against reinvasion of target species through buffer system.
- 7km long buffer system of 1000 traps and bait stations. Have this system entirely operated by 200+ highly trained volunteers

**Phase 2 Buffer system** 

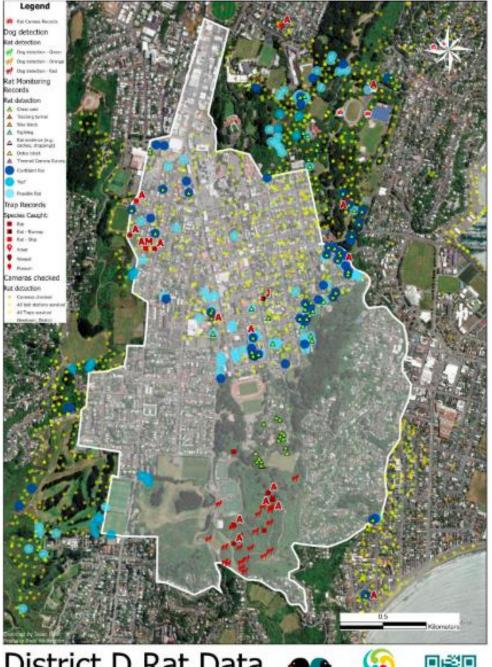




Phase 2 Operational Zones 1st April 2025







District D Rat Data

19 March - 1 April 2025







### **Key Learnings for us**

 Habitat based grid network

 Species specific preferences

Open architecture



#### So what is the ecological response?





KĀKĀ PHOTOGRAPHED BY CAROL IN HER STRATHMORE BACKYARD - POTENTIALLY THE FIRST PHOTOGRAPHIC EVIDENCE OF KĀKĀ (ON LAND) IN THE MIRAMAR PENINSULA

